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January 29, 2007

**STRAIGHT TALK WITH FUNK:**  
**FUNKHOUSER EMBRACES NEW TECHNOLOGY TO SPREAD HIS MESSAGE**

Mayoral Candidate Mark Funkhouser has produced a series of short Internet videos to help voters learn more about him as a candidate. The series debuts today with the first two editions appearing on his blog, [funkhouserformayor.blogspot.com](http://funkhouserformayor.blogspot.com).

“The Internet has changed all of our lives in so many ways,” Funkhouser said. “I’m so excited about the possibilities these new technologies can bring to the Mayor’s Office that I want to start using them in my campaign.”

Funkhouser said that if he is elected he will utilize all forms of media in order to better inform Kansas Citizens about the goings on at City Hall, including blogs, podcasts, YouTube and any other new technology that regular folks use to stay informed and express their opinions.

“My top priority is to increase citizens’ satisfaction with City government,” said Funkhouser, who, as City Auditor, surveyed residents every year to find out how they felt about City leadership. “I’ve been saddened to discover that folks are feeling left out of the discussion at City Hall. The results of the survey concluded that the vast majority of citizens do not feel that their City leaders keep them informed, nor do they feel good about their leaders or the way that they have engaged the public in the decision making process.”

“These findings are unacceptable,” Funkhouser said. “We need to do a better job of reaching out to people. One way we can do that is to use the technology that regular folks are using.”

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